



TRADING COMPANY



## ABOUT PARIANA COMPANY

The Pariana brand is one of the well-known and reputable names in the leather and leather goods industry, utilizing the finest types of leather in its product line. By employing modern technologies and advanced machinery, the brand has been able to offer high-quality and exceptional products to the market.





From stylish and classic bags and backpacks to unique shoes and beautiful belts, Pariana offers a wide range of options for every taste and style. Each product from Pariana reflects precision, expertise, and elegance in design and craftsmanship. With the goal of delivering high-quality products featuring diverse and unique designs, the brand strives to meet customer needs and secure a special place in both domestic and international markets



Leather is divided into two main categories, natural and synthetic leather.

The most famous type of leather obtained from the skin of animals such as cows, sheep, crocodiles, lizards, etc., is natural leather. Today, with the advancement of technology, the use of this type of leather has become very widespread, and it is generally divided into three categories: light leather, semi-heavy leather, and heavy leather. Unlike natural leather, artificial leather is made during mechanical operations. Currently, in the leather industry, this product is introduced under various names such as eczema, polyurethane and vegan.

Natural leather based on the model including Moroccan leather, Spanish leather, Russian leather, full grained leather, single surface grained leather, suede leather, ashbalt leather, nubuck leather, varnished leather and special leathers such as snake leather, lizard, crocodile leather and It even becomes fish skin. When buying leather products, getting to know the different types of leather will help you a lot.

## Products

Leather coat and jacket

Types of leather bags

Leather shoes

Leather belt

Leather hat and gloves

Leather gift set





## Products

Priyana's experienced and expert team proudly produces and supplies a collection of its best and highest quality products:

### Leather jacket

- The material is usually natural leather (sheep, goat, cow) or artificial leather
- Available in different designs including collared, collarless, buttoned or zippered.
- Available in various sizes and colors, including black, brown, honey, red and other special colors.

### Features

- Waterproof and windproof
- Thermal insulation
- Modern and stylish design

## Types of leather bags

### office bag

Formal design with enough space for laptop and documents.

### Carry the bag

Light and comfortable for everyday use with fancy and modern designs

### wallet

Different types for keeping money and cards with narrow and spacious designs

### handbag

Stylish design for everyday use or party with various colors

### waist bag

Stylish and modern design in the form of a belt to store credit cards, cash and important documents

### backpack

Unique design for sporty and everyday styles

### Features

High durability

Various and beautiful design

Proper performance

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## Leather shoes

- Including formal shoes, sandals, boots and sports shoes.
- Natural or artificial leather with resistant soles.
- Various colors from black to brown and bright colors.
- Ergonomic design and ease of use.



## leather belt

- Natural leather material with metal or plastic buckles.
- Width and length suitable for different sizes.
- Simple design or decorated with special stitches.





## Leather hat and gloves

- Hats: various designs, including formal hats and winter hats.
- Gloves: warm gloves for the cold season or thin gloves for everyday use.
- Material: soft and flexible leather.



## Leather gift set

- Usually including wallet, belt, key chain and card holder
- Stylish design suitable for gifting
- High quality natural leather
- Suitable as a promotional gift



## Why Pariana products?!

### Unparalleled quality

Using the best raw materials and paying attention to international standards and using suitable packaging to maintain quality during transportation.

### Modern design

Knowing the needs and tastes of the target market in different countries and offering products according to the latest global trends.

### High variety

Providing a variety of women's and men's leather products, designing and producing them in various colors and sizes, according to the customer's order and taste.

### After sales service

Improving products according to the needs and opinions of customers and providing quality assurance.

### Reasonable price

Offering products at competitive prices without losing quality.



## TARGET MARKET

Priyana seeks to attract different customers in domestic and foreign markets and tries to expand its range of customers by offering quality products at reasonable prices.

## SOCIAL RESPONSIBILITY

Priyana company also pays attention to its social responsibilities and is trying to help preserve the environment by observing ethical principles in the production and supply of products.



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